



SCOTTISH
VENISON

TOOLKIT



SCOTTISH
VENISON

ASSETS

ASSETS – A4 LANDSCAPE POSTER



ASSETS – WEBSITE SHOTS



ASSETS – INSTAGRAM SINGLE IMAGE POST

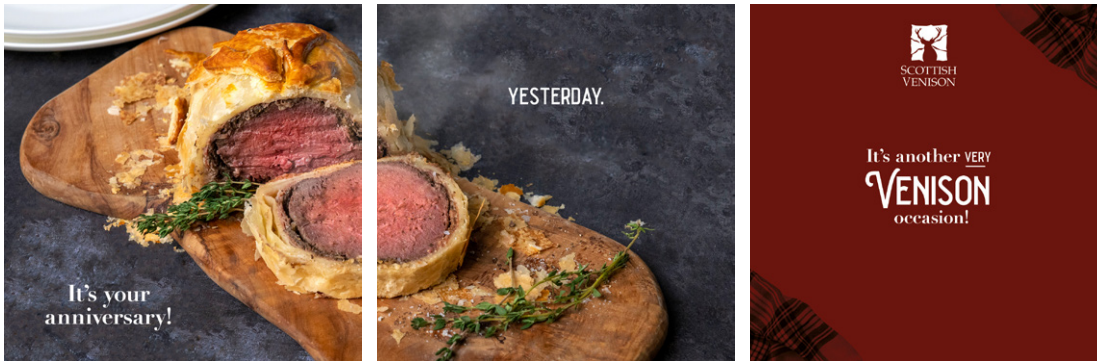


ASSETS – INSTAGRAM/FACEBOOK CAROUSEL

Carousel 1



Carousel 2



Carousel 3



ASSETS – INSTAGRAM/FACEBOOK STORIES

Story 1



Story 2



Story 3



ASSETS – FACEBOOK SINGLE IMAGE POST



Everyday's a VERY
VENISON
occasion!



Everyday's a VERY
VENISON
occasion!



Everyday's a VERY
VENISON
occasion!



Everyday's a VERY
VENISON
occasion!



ASSETS – TWITTER SINGLE IMAGE POST





SCOTTISH
VENISON

POSTS

POSTS

Copy for videos

Post copy:

It's another Very Venison occasion!
Get very excellent ideas at Scottish-Venison.info

Video:

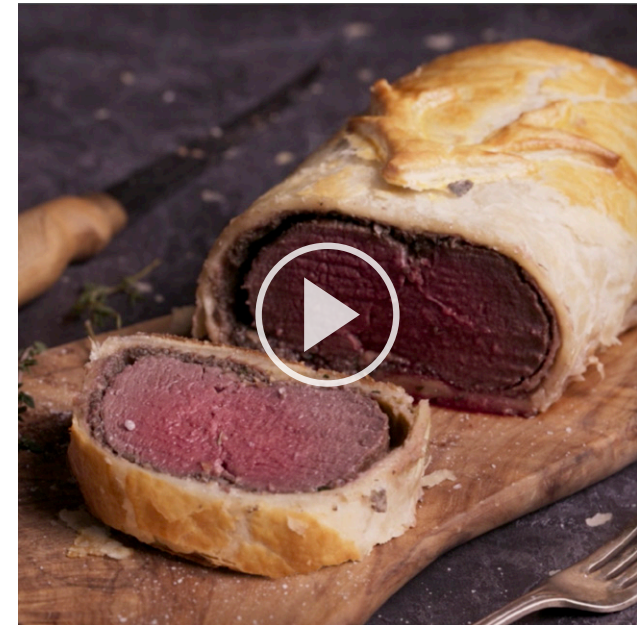
Curry video



Sausages video



Wellington video



POSTS

Copy for 3x hero ads

Post copy:

It's your Anniversary!
Yesterday.
Get very excellent ideas like this Venison Wellington, at Scottish-Venison.info

Image:



Post copy:

When you complete the hard crossword!
And only had to cheat twice!
Get very excellent ideas like this North Indian Curry with Scottish Venison, at Scottish-Venison.info

Image:



Post copy:

It's a birthday!
(For someone, somewhere.)
Get very excellent ideas like this
Homemade Baked Beans and Scottish
Venison sausages, at Scottish-Venison.info

Image:



POSTS

Copy for organic posts – recipes

Post copy:

It's another Very Venison occasion!

Get very excellent ideas like this Venison Wellington, at Scottish-Venison.info

Image:



Post copy:

It's another Very Venison occasion!

Get very excellent ideas like this North Indian Curry with Scottish Venison, at Scottish-Venison.info

Image:



Post copy:

It's another Very Venison occasion!

Get very excellent ideas like this Homemade Baked Beans and Scottish Venison sausages, at Scottish-Venison.info

Image:



POSTS

Copy for Facebook Carousel

Primary text: 125 characters

IT'S ANOTHER VERY VENISON OCCASION!

Why not try Homemade Baked Beans and Scottish Venison sausages?

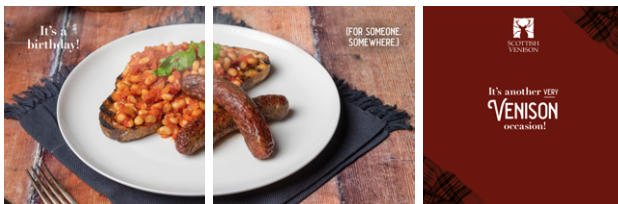
Headline: 25 characters

Get more easy ideas at

Description: 20 characters

Scottish-Venison.info

Images:



Primary text: 125 characters

IT'S ANOTHER VERY VENISON OCCASION!

Why not try Venison Wellington with Scottish Venison?

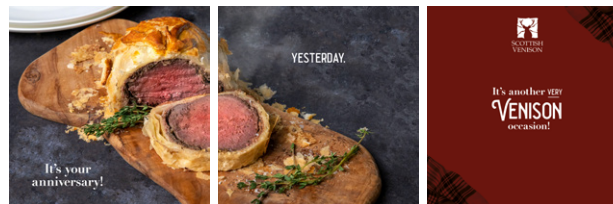
Headline: 25 characters

Get more easy ideas at

Description: 20 characters

Scottish-Venison.info

Images:



Primary text: 125 characters

IT'S ANOTHER VERY VENISON OCCASION!

Why not try North Indian Curry with Scottish Venison?

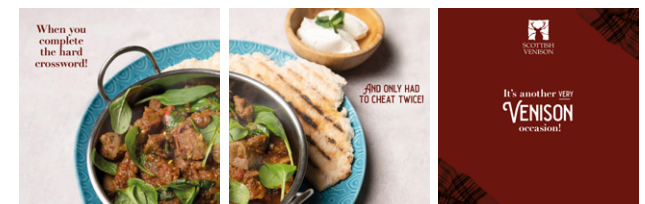
Headline: 25 characters

Get more easy ideas at

Description: 20 characters

Scottish-Venison.info

Images:



POSTS

Alternative lines for organic social posts

Post copy:

Your cat might have just acknowledged you exist!
Celebrate!

Post copy:

When your house plants bloom!
(Even if they're plastic.)

Post copy:

Your poetry gets published!
(Well, shared online by a mate.)

Post copy:

Your Son graduates Uni with First Class Honours.
Age 42.

Post copy:

Grandkids finally manage to say your name.
With a little help from Deedpoll.

Post copy:

When you sell more than you buy at the auction.
Almost!

Post copy:

You finally get into that yoga position.
(Although not out of it, yet.)

Post copy:

You stream a whole movie.
Without having to restart the WiFi!

Post copy:

You complete your to-do list!
(Last month's)

